GOVERNMENT OF ANDHRA PRADESH
A B S T R A C T

Tourism Promotion – Advertisements - Erection of Andhra Pradesh Tourism Promotional Campaign at Rajiv Gandhi International Airport at Hyderabad by M/s. Laqshya Media Pvt. Ltd., Hyderabad for the period of three months from 01st November 2014 to 31st January 2015 – Remaining 20% final payment of Rs.22,58,436/- including taxes – Released – Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 130 Dated: 29-04-2016

Read the following:

1) Work Order Lr.No.3295/PMU/PRO/2014, Dated: 22-10-2014, YAT&C (PMU) Department
2) Invoice No.LA/HYD/628/2014-15, Dated: 29-10-2014 from M/s. Laqshya Media Pvt., Ltd., Hyderabad.
3) G.O.Rt.No.690, YAT&C (PMU) Dept., Dated: 25-11-2014
4) Letter from M/s. Laqshya Media Pvt. Ltd., Hyd., Dated: 28-01-2016.

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O R D E R:-

In the reference 1st read above, Government have issued work order to M/s. Laqshya Media Pvt. Ltd., Hyderabad by extending the existing campaign of Andhra Pradesh Tourism Promotional Campaign at Rajiv Gandhi International Airport, for a period of three months from 1st November 2014 to 31st January 2015 at a total amount not exceeding Rs.1,00,50,000/- (Rupees One Crore and fifty Thousand only) excluding applicable taxes. Accordingly, M/s. Laqshya Media Pvt. Ltd., Hyderabad has submitted the bills and requested the Government for release of amount Rs.1,12,92,180/- including taxes vide reference 2nd read above.

2) In the reference 3rd read above, Government have sanctioned an amount of Rs.1,12,92,180/- (Rupees One Crore Twelve Lakhs Ninety Two Thousand One Hundred and Eighty only) including taxes and released an amount Rs.90,33,744/- (Rupees Ninety Lakhs Thirty Three Thousand Seven Hundred and Forty Four Only) including taxes towards 80% payment Andhra Pradesh Tourism Promotional Campaign at Rajiv Gandhi International Airport, Hyderabad as a initial, for a period of three months from 1st November 2014 to 31st January 2015 by M/s. Laqshya Media Pvt., Ltd., Hyderabad.

3) In the reference 4th read above, M/s. Laqshya Media Pvt., Ltd., Hyderabad have requested for remaining 20% of payment, as a final towards the completed said work.

4) Government after careful examination of the matter, hereby release remaining 20% of amount i.e., Rs.22,58,436/- (Rupees Twenty Two Lakhs Fifty Eight Thousand Four Hundred and Thirty Six Only) including taxes as final payment towards Erection of Andhra Pradesh Tourism Promotional Campaign at Rajiv Gandhi International Airport at Hyderabad for a period of three months 1st November 2014 to 31st January 2015 by M/s. Laqshya Media Pvt., Ltd., Hyderabad.

5) The amount sanctioned at para-4 above shall be debited to the following Head of Account:-

"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist accommodation & Other facilities to Tourists – Schemes included in PLAN, GH-11-Normal State Plan, (13)- Advertisement for promotion of Tourism – 260 – Advertisement, Sales and Publicity Expenses".

p.t.o

6) The Escort Officer and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-4 above in favour of M/s. Laqshya Media Pvt. Ltd., Hyderabad through on line. The details of Bank account is as follows:-

Account Name	:	M/s.Laqshya Media Pvt.,Ltd., Hyderabad
Account No	:	004010203161782
Name of the Bank	:	AXIS BANK LIMITED
Branch	:	MUMBAI FORT
IFSC Code	:	UTIB0000004

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

NEERABH KUMAR PRASAD
PRINCIPAL SECRETARY TO GOVERNMENT

To
M/s. Laqshya Media Pvt. Ltd., Hyderabad
The Escort Officer and Drawing & Disbursing
Officer, YAT & C (PMU) Department.
The Deputy Pay and Accounts Officer, A.P. Secretariat, Hyderabad.
Copy to:
The YAT & C (PMU-Claims) Department.
Sf/Scs.

//FORWARDED :: BY ORDER//

SECTION OFFICER